



THE NETWORK MEDIA GROUP

The Network Media Group



Thenetworkmediagroup.com



NMG acknowledges sponsor support and thought leaders



NMG Value Proposition



NMG Value Proposition

NMG information

NMG Product descriptions

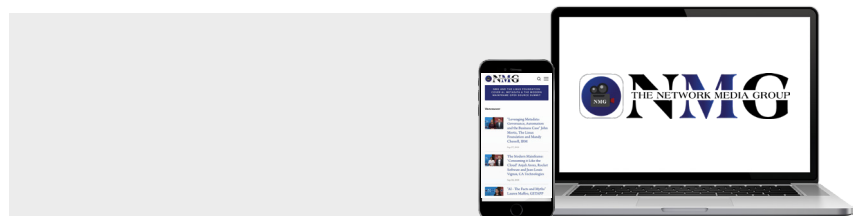
NMG Content Distribution Vehicles

Testimonials

NMG Audience Demographics

NMG Pricing Sheet

It's not enough to market your leadership through traditional methods. Through NMGs multimedia opportunities your executive engagements with Tier 1 executive customers can have a greater impact on your businesses and have an infinite and evergreen shelf life. NMG Media will create business engagement opportunities for you throughout the year that will create real business discussions on and off camera. Try our executive engagement packages and NMG will raise your profile and help create real business relationships.



About NMG Media

NMG provides a platform and speaking engagement opportunity that offers business value. We identify decision makers that can impact your business initiatives and cultivate a dialogue that allows you to engage with high level executives.

NMG MEDIA

NMG: Our Mission

Communications operators are gaining momentum in developing new services, beyond connectivity. The supplier sector for the communications technology industry needs to keep pace with the evolution of data transport and how network virtualization will manage the data deluge.



NMG Media helps keep the carrier and supplier communities connected through a media platform that supports thought leadership, industry news and executive level B2B marketing vehicles and channels.



Visit us to find out More
www.thenetworkmediagroup.com

NMG Executive Panels



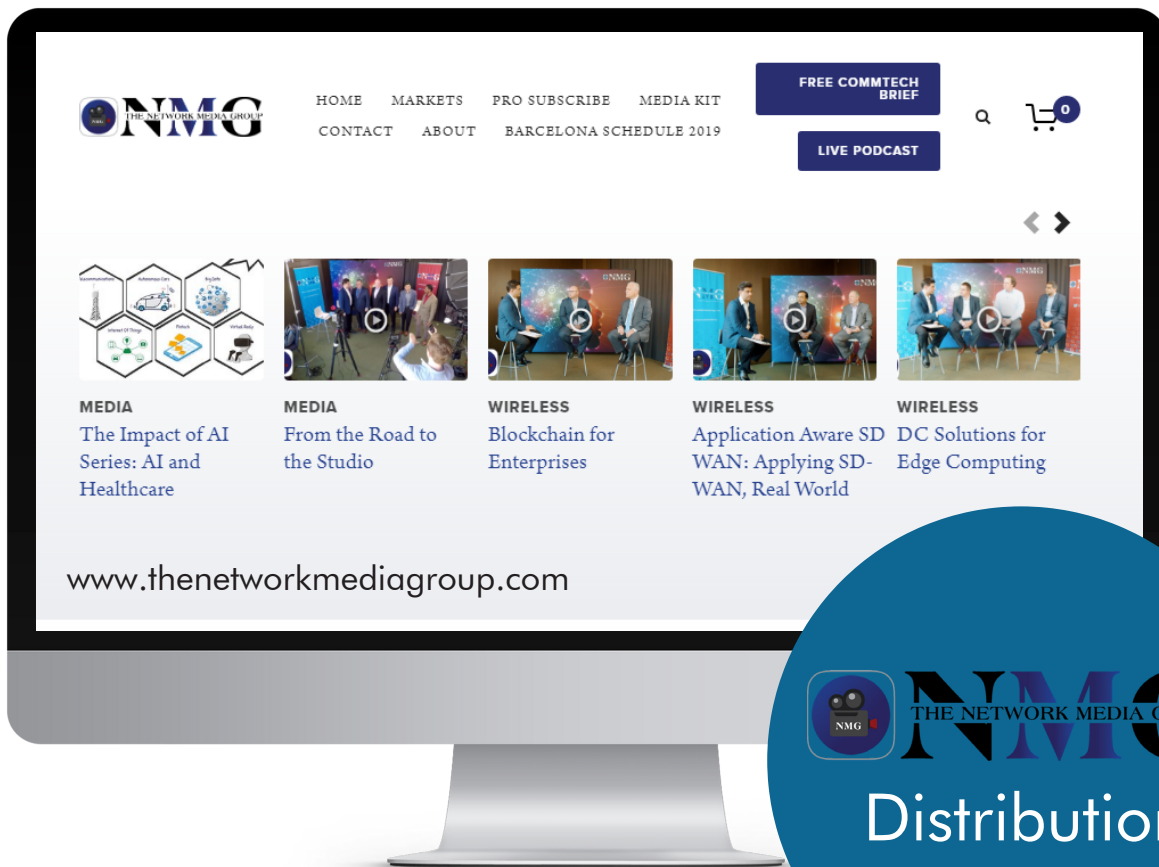
Your brand and thought leadership will be matched with a Tier 1 carrier or enterprise customer, in the telecom sector. Your co-speakers will be VP level +, who can engage with your message and take your business discussions beyond the studio. NMG will make your experience turn-key with all content development, scheduling and sourcing handled by our team. NMG will provide engagement opportunities before and after filming for networking and information exchange.



NMG Quarterly Webinar Series

NMG Webinars offer a unique opportunity to seamlessly engage with your customers and partners with quick turn-around for asset distribution and low cost per unit.

NMG's experience in media recommends a quarterly drum beat of topically engaging discussions, to optimize penetration in the industry. This media vehicle is highly impactful for its effortless digestion of content, both visually and audibly.

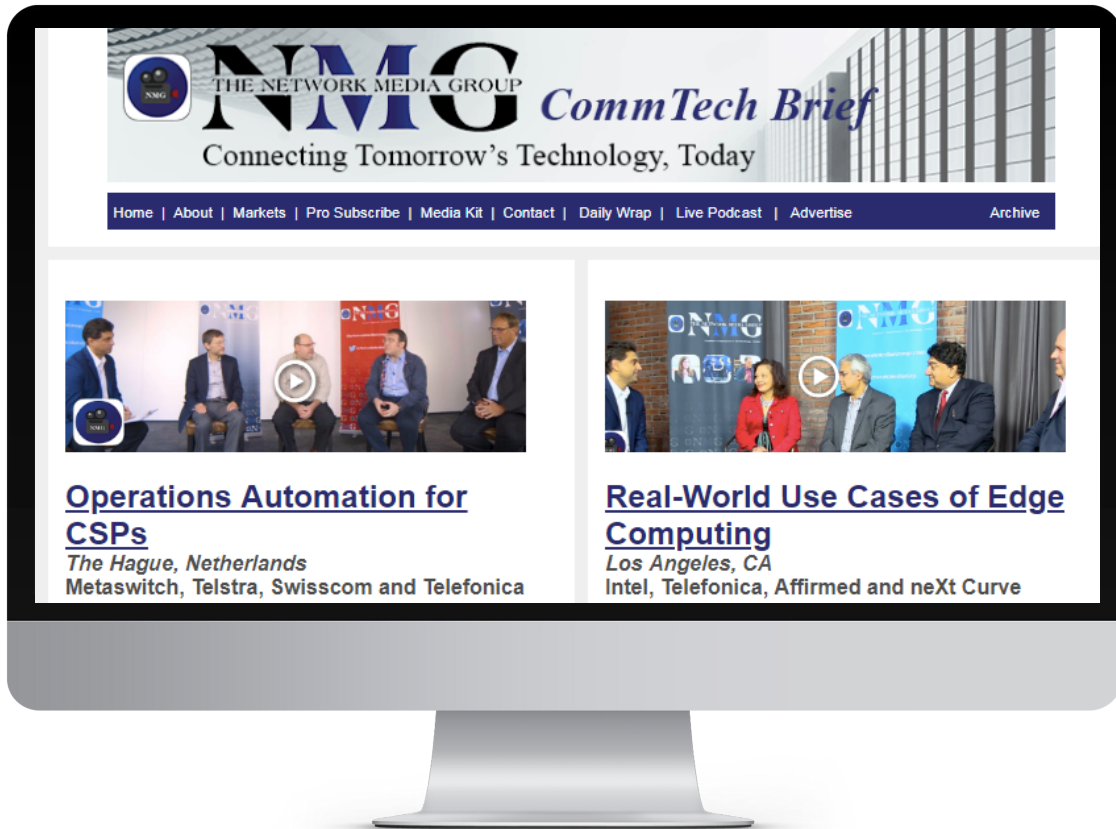


With any media company, content distribution is top of mind. NMG offers three vehicles of media distribution:

1. NMG Media Web Platform
2. NMG CommTech Brief
3. B2B Social Platform

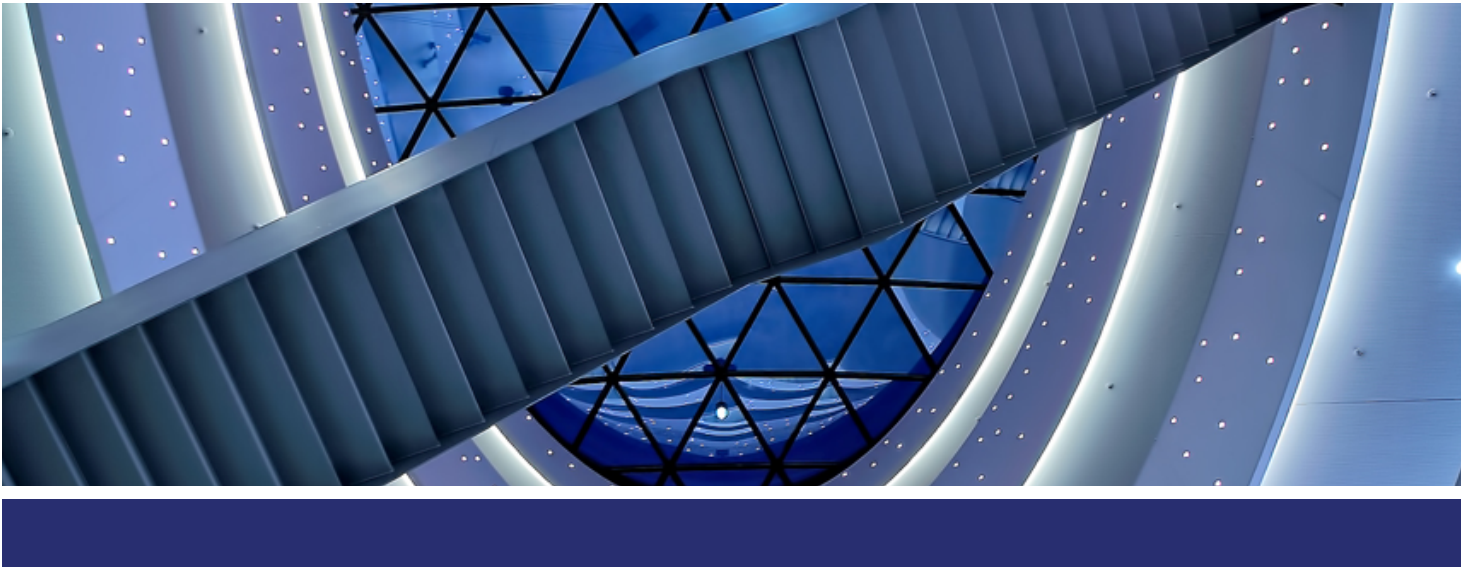
NMG Media Web Platform

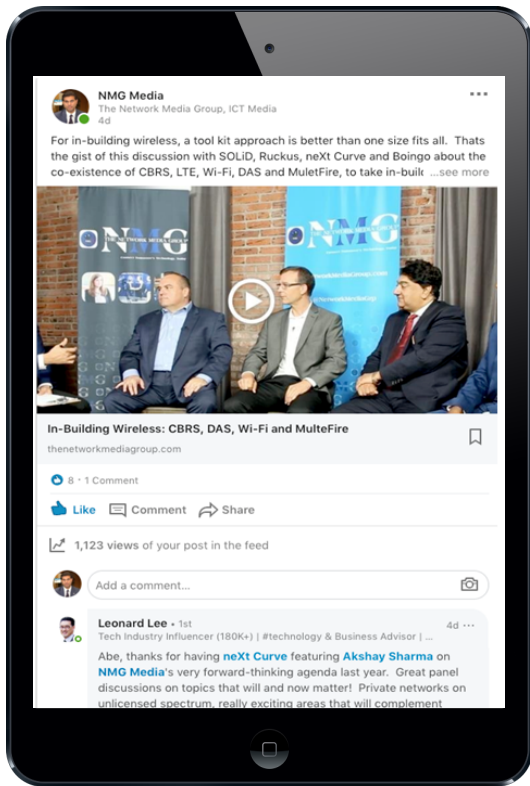
The NMG Media Platform harbors all of our executive speaking panels from Barcelona, London, The Hague, Amsterdam, Silicon Valley and Los Angeles. NMG covers markets in these sectors: Telecom, Wireless, AI, Media, Smart City, Industrial IoT& Network Security. NMG also offers an e-commerce interface for seamless payment transactions for customers.



NMG CommTech Brief

The NMG CommTech Brief distributes your content to our audience of 17,000 ICT professionals and 3,000 high level executives, C-level & VP level. Your content will be featured each month for 4 months and your company brand will be featured based on your newsletter placement.





B2B Social Media



NMG will socialize your content on the highest B2B leveraged platform, LinkedIn. As this is a B2B vehicle for content distribution, NMG receives 5X the average industry views on LinkedIn rather than Twitter or Facebook. In just a few days your content will circulate and be viewed by hundreds of ICT decision makers.

Brand and Logo Placement

NMG offers two platforms for Logo and brand placement. The NMG Platform and the NMG CommTech Brief. The NMG Media Packages allows all brand and logo placements to be included in your pricing. See pricing sheet for details.



NMG Platform

NMG CommTech Brief

Click our Site for more details



Testimonials

01

“

Working with Abe and the NMG Media team has always been a pleasure. Abe has a great understanding of the industry and stays up to speed on the latest and most impactful technology trends. This reflects very clearly in the NMG talks and discussions on a broad set of meaningful tech topics. He has assembled a team of great professionals and that makes the time spent with them very productive and they invariably produce quality and insightful content. ”

- Amit Tiwari, VP- Strategic Alliances & Systems, Affirmed Networks

“

I really enjoyed working with you all and thought the conversation went extremely well - which is not always the case with these panels. Excellent facilities and professional staff also made the entire experience so much easier to deal with. ”

- Chris Nicoll, Principal Analyst, Mobility and Wireless Networks, ACG Research

02

“

It has been a great experience sharing thoughts with Rajesh, Kevin and Chris, and a fantastic job from you and NMG. ”

- Juan Carlos Garcia, SVP Technology and Architecture, Telefonica

03

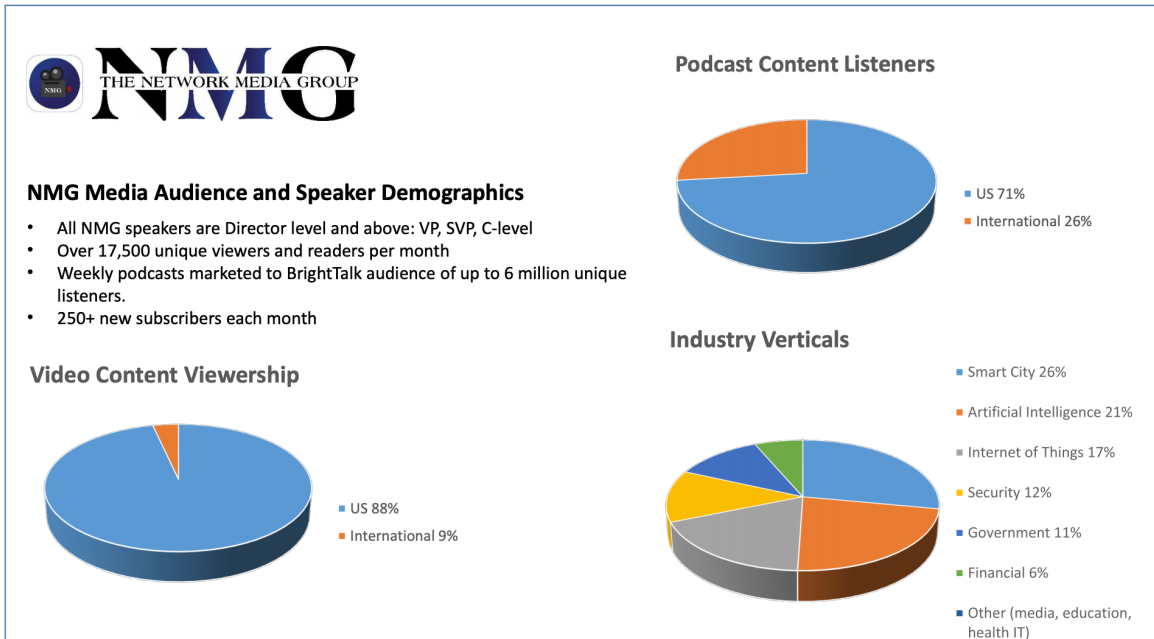
“

It was a pleasure being on this panel with Juan Carlos, Kevin and Chris. It resulted in some good offline conversations with Telefonica and Dell EMC as well, and I look forward to a continued collaboration. ”

- Rajesh Gadiyar- CTO, Network Platforms Group, Intel

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Demographics



The NMG audience is primarily comprised of the ICT carrier and supplier community. The NMG executive panels and webinars comprise the majority of the NMG monthly views. NMG is gaining up to 75 new viewers and readers each day.



Pricing Sheet

a la carte

Exclusive Executive Panel.....	\$12,500
Non-Exclusive Executive Panel.....	\$10,250
Exclusive Executive Webinar.....	\$4,500
Non- Exclusive Executive Webinar.....	\$2,250
Brand Banner Top of Fold (6 months).....	\$7,500
Brand Banner Bottom Fold (6 months).....	\$4,500
Brand Banner Top of Fold (12 months).....	\$11,500
Brand Banner Bottom Fold (12 months).....	\$8,250

Media Plan Packages

Exclusive Packages

Exclusive Executive Panel.....	\$12,500
Exclusive Executive Webinar.....	\$4,500
Brand Banner (included in pricing, for 12 months, Top fold).....	\$8,250 savings
Total Investment (Panel plus 4 quarterly webinars).....	\$30,500

Non-Exclusive Packages

Non-Exclusive Executive Panel.....	\$10,250
Non- Exclusive Executive Webinar.....	\$2,250
Brand Banner (included in pricing, for 6 months, bottom fold).....	\$4,500 savings
Total Investment (Panel plus 4 quarterly webinars).....	\$19,250



Abe Nejad | Publisher

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